

IOM supports Prime Ministers Office Information Campaign on raising awareness about the trafficking in human beings



IOM CoM Enrico Ponziani, Kosovo Prime Minister Bajram Kosumi and Head of AOGG Office Habit Hajredini launching the Information Campaign "I DON'T DO IT"

In September, IOM, in cooperation with the Advisory Office for Good Governance within the Office of the Prime Minister, initiated a three-month long information campaign titled: "I DON'T DO IT" targeting primarily the male population in Kosovo with special focus on clients and potential clients of trafficking victims. This campaign aims to support the Kosovo Coordinator and Inter-Ministerial Working Group to Combat Trafficking in Human Beings in implementing the comprehensive Plan of Action to Combat Trafficking in Human Beings on the prevention, protection and prosecution levels, as well as strengthening the institutional capacity to respond to the phenomenon . The information campaign consists of various awareness-raising activities, such as the production of two TV spots, the creation of posters, flyers, bracelets, and car aromas. Pocket calendars will be distributed at the end of the year in order to carry the campaign over 2006.